



Featured Vendor Program

Welcome to The Green Year™'s Featured Vendor Program. We're thrilled to have you aboard and look forward to promoting your products/services and company. Thank you for your support of people, Earth, and community friendly commerce. Together, we're changing the world, one holiday at a time.

Please complete the following contract and return to us via e-mail or at the address below.

1. Company Information

Company name: _____

Contact name: _____

Address: _____

Phone: _____ E-mail: _____

Web address: _____

Link you would like used: _____ *(please attach high definition logo)*

2. Please tell us about your products or services and about why they are people, Earth and/or community-friendly:

2. Are you looking to feature all of your products or services or a single line of products or services? If a line, please tell us which one/s:

3. Is this product or service time limited? (Circle one) YES NO

4. The Green Year™'s Featured Vendor Program highlights vendors for a period of two (2) years, beginning from when your company is first added to our site. After the two year period, if you would like to continue being a Featured Vendor, a renewal application must be submitted and accepted in order to continue as a Featured Vendor. Initial here to agree to participating for the full two year period: _____

5. The Green Year™ Featured Vendors are asked to contribute a minimum of 5% from the sale of their products or services (or a specified/ predetermined line of their products/ services) to our beneficiary, Treeswing (a 501(c) 3). Some companies contribute more. Please indicate the percentage of your contribution here: _____ %

5a. What is the amount you estimate your contribution to Treeswing to be over the two-year period? \$ _____

6. As a Featured Vendor, you will be responsible for submitting your contributions **via check** and will not be billed unless payments have not been received by the date/s you've designated. Vendors may make their contributions on a quarterly or bi-annual basis. Indicate below how often you would like to make your contribution and when you would like your due dates to be:

(check one and fill in the dates)

Quarterly

Year 1

1st contribution _____ 2nd contribution _____ 3rd contribution _____ 4th contribution _____

Year 2

1st contribution _____ 2nd contribution _____ 3rd contribution _____ 4th contribution _____

Bi-annually

Year 1

1st contribution _____ 2nd contribution _____

Year 2

1st contribution _____ 2nd contribution _____

7. Your contributions to Treeswing are tax deductible, where allowed by law. Would you like Treeswing to send you a receipt for your contributions? YES NO

8. The licensing agreement for Featured Vendors costs \$1,000, which does not include future contribution amounts. The \$1,000 is paid to The Green Year™ and is not tax deductible. _____

9. As a Featured Vendor, you will be licensed to use The Green Year™ and Green Halloween™ names and logos on products, marketing materials and on your website, for the duration of the your licensing period. The logos must be used to promote people, Earth and community-friendly products and services. If we deem that your use of our logos or names are inappropriate or out of line with our mission or goals, we retain the right to revoke the licensing agreement. Also, the licensing agreement is between The Green Year™ and your company and use of our name or logos by outside companies is prohibited, except by written permission. Indicate with your initials, that our name and logos will be used in a manner consistent with our purposes, which are to promote the use of healthy, sustainable and ethical choices for holidays and special occasions and that you agree to the terms of licensing.

10. Featured Vendors must be approved by The Green Year™ and must uphold their agreement to sell and promote healthy, eco-friendly, and ethical goods and services. If your company makes any changes to its operating philosophy or its products, please let us know. The Green Year™ has the right to end the licensing agreement if a company is no longer promoting or selling the goods and services they initially applied under or if their company begins practices inconsistent with The Green Year™'s missions and goals. Indicate with your initials that you agree to these terms. _____

11. Once your application is approved, you may begin using The Green Year™ and Green Halloween™ names and logos on products, your website and other marketing materials. Along with your welcome letter, you'll receive several high def logos as attachments. If you need the logos sent to you in a different format, please let us know. Our names and logos may not be used until your welcome letter has been received. _____

12. As a Featured Vendor, The Green Year™ and Green Halloween™ may refer to you/ your products or services as “Featured Vendor,” “Vendor Partner,” or “Featured Products” on our websites, in e-mail blasts, in print, on television and during other media/PR/marketing opportunities. Our goal is to shift consumer focus towards child, Earth and community-friendly companies, such as yours, and we'll make every effort to do so. Please indicate with your initials that you understand that your company and or products and services will be included on our website and in some (not all) marketing opportunities. _____

13. Questions? Contact:

Corey Colwell-Lipson
425-427-6666
Corey@GreenHalloween.org

14. Sign below to indicate that you understand and agree to the terms outlined above.

Your name

Date

Company name

15. Please complete and mail, along with your licensing fee to:

The Green Year
Featured Vendor Program
13003 Lake Kathleen Road SE
Renton, WA 98059



www.GreenHalloween.org
www.TheGreenYear.com (coming soon!)

